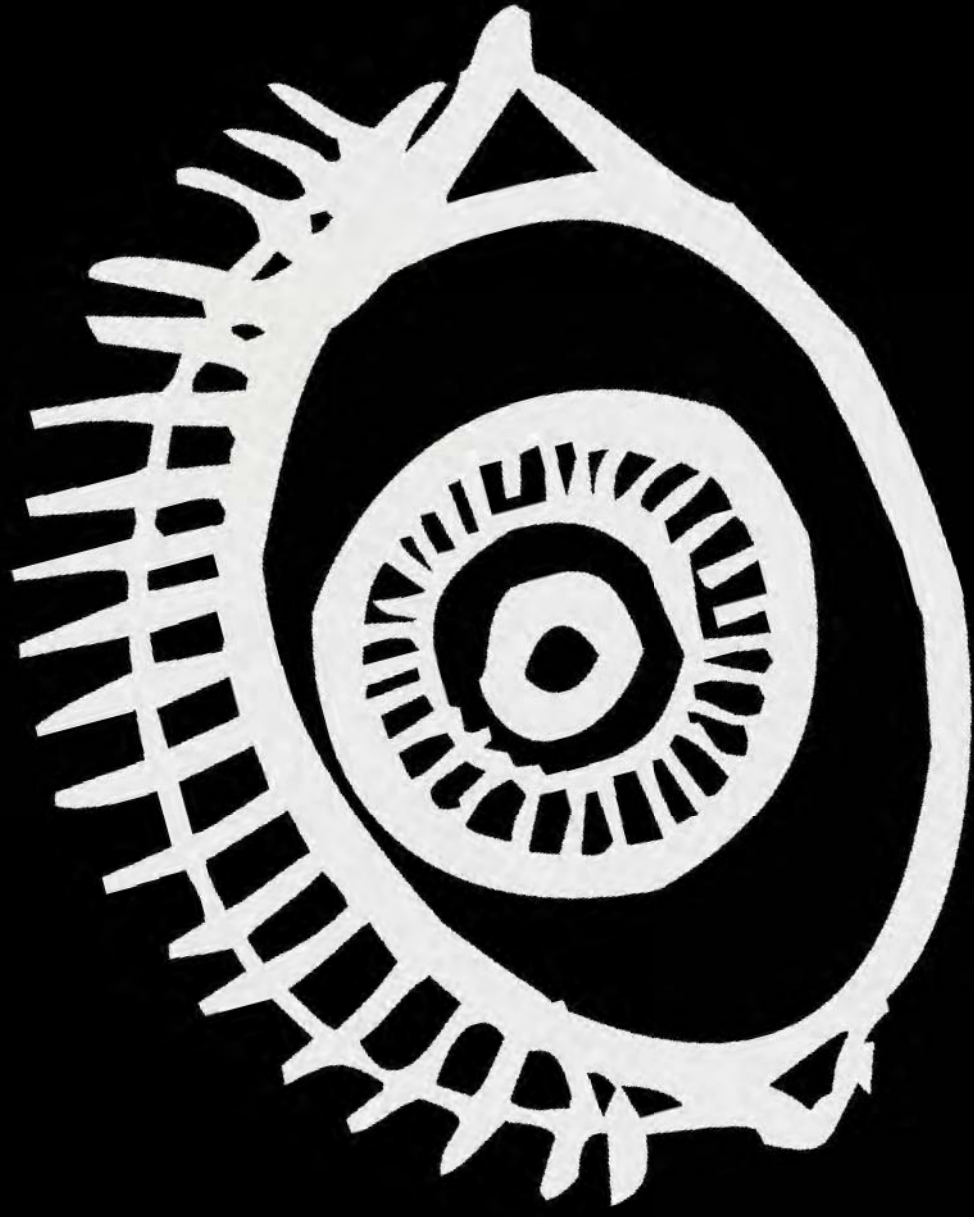


# Visual Literacy

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Read, understand, evaluate, create



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- 1. Look at...*
- 2. Look for...*
- 3. Ask yourself...*

What does it mean to read an image?



Winter, Damon. *March on Jena, La.* 20 Sept. 2007. *New York Times*. *New York Times*, 21 Sept. 2007. Web. 15 Dec. 2010. <[http://www.nytimes.com/slideshow/2007/09/20/us/20070921JENA\\_8.html](http://www.nytimes.com/slideshow/2007/09/20/us/20070921JENA_8.html)>.

Candia, Robert. *Chile Prison Fire*. 8 Dec. 2010. *AP Images*. AP, 8 Dec. 2010. Web. 5 May 2010. 101208042875

## Body Language

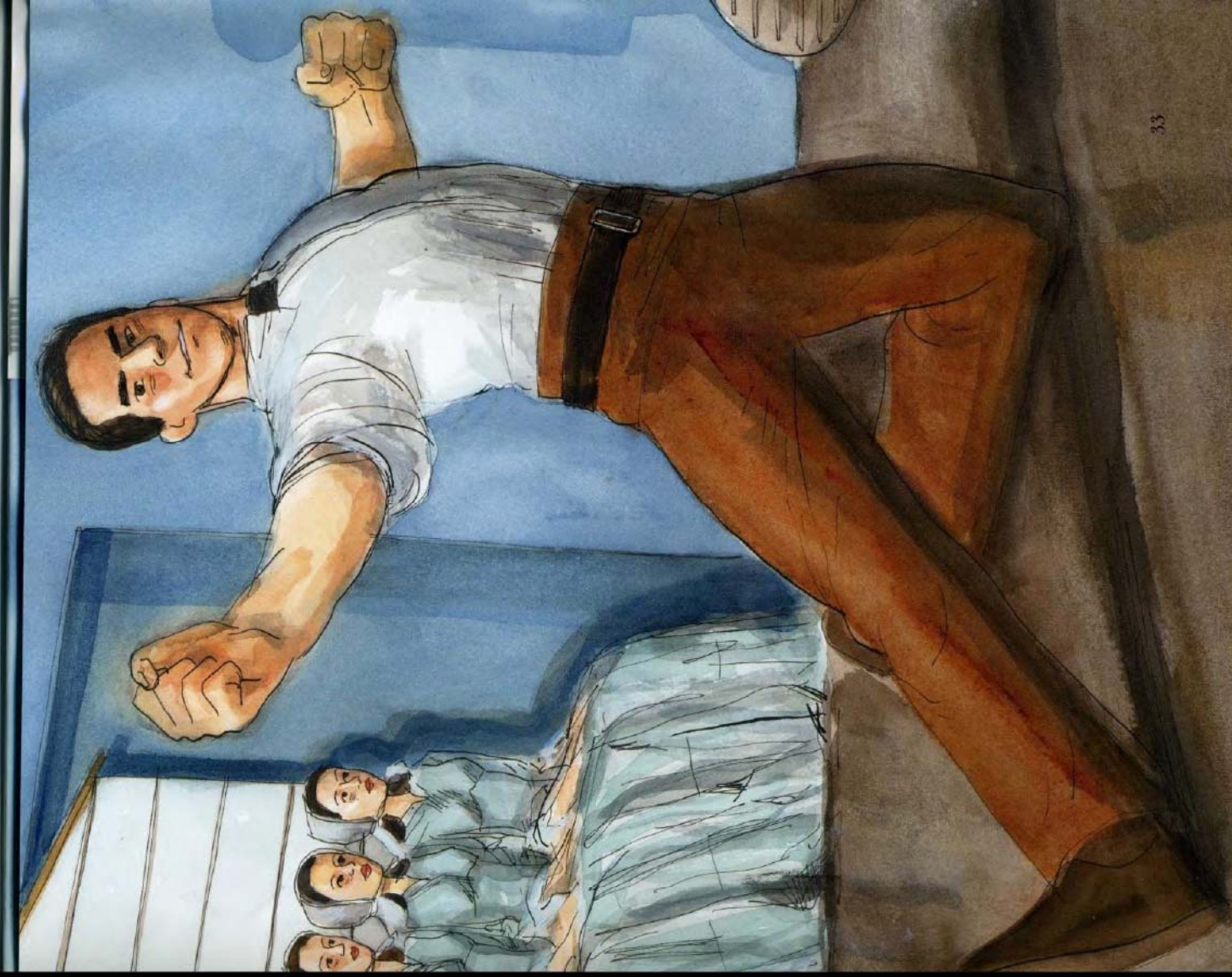
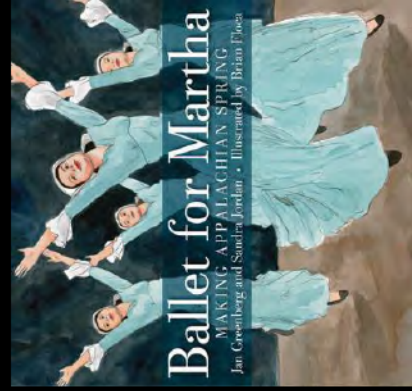


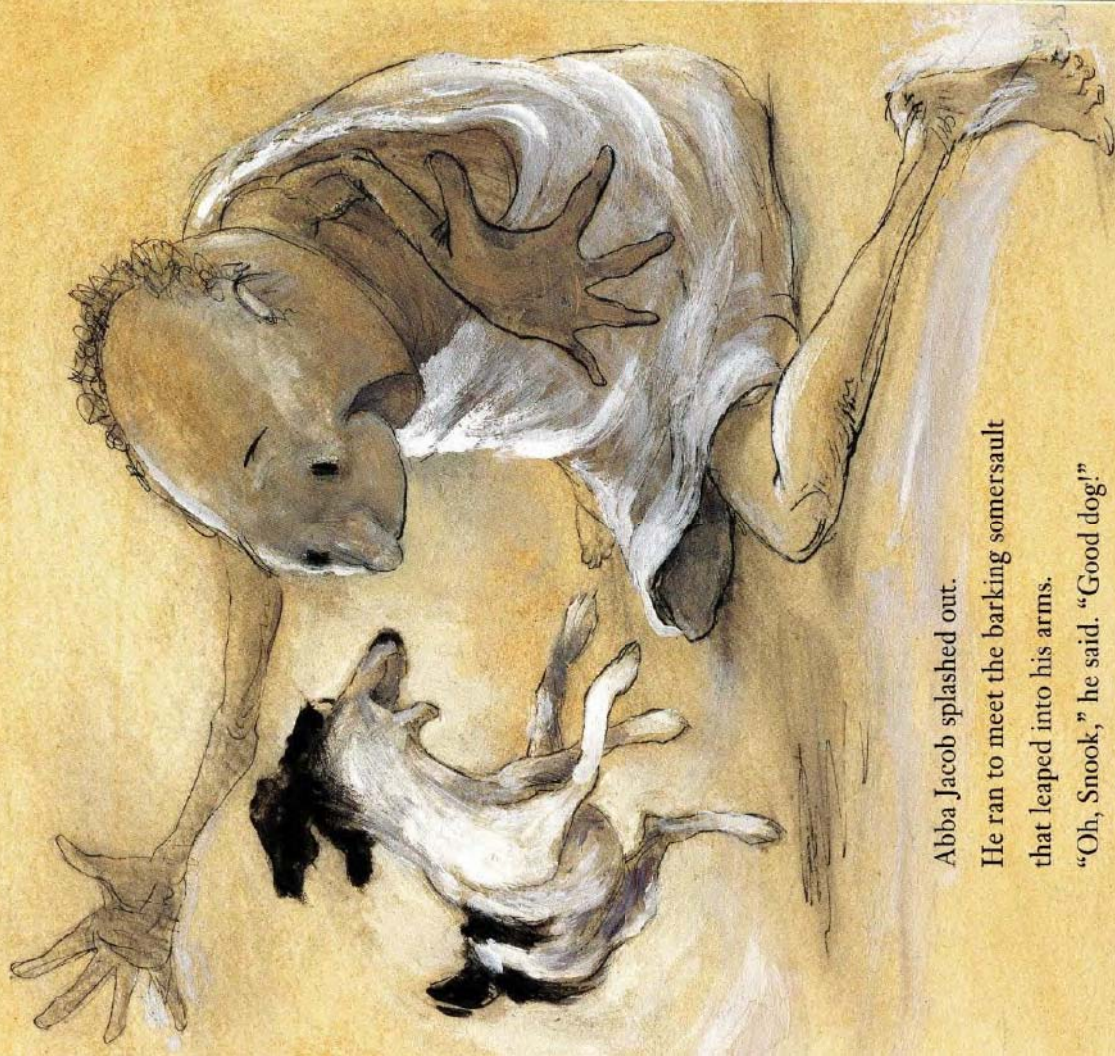
Maurer, Daniel. *Germany Government*. 6 Jan. 2011. AP Images. AP, 6 Jan. 2011. Web. 5 May 2010. 11010614683



Yu, Vincent. *South Korea Korea Nuclear*. 12 Mar. 2003. AP Images. AP, 8 Dec. 2010. Web. 12 Mar. 2003. 03031203828

—The bridegroom leaps  
and bounds like an  
acrobat strutting,  
swaggering, showing  
off for his bride.”





Abba Jacob splashed out.

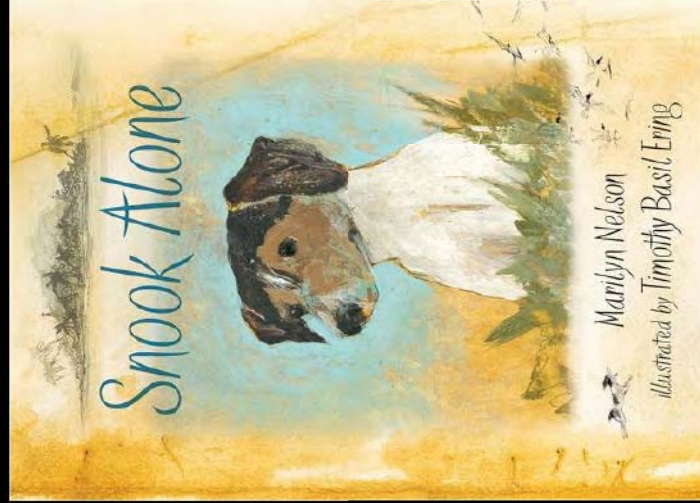
He ran to meet the barking somersault  
that leaped into his arms.

"Oh, Snook," he said. "Good dog!"

Snook whimpered against his friend's chest.

He licked his chin, his ears. Abba Jacob laughed.

"You silly, 'orrible little beastie, you.





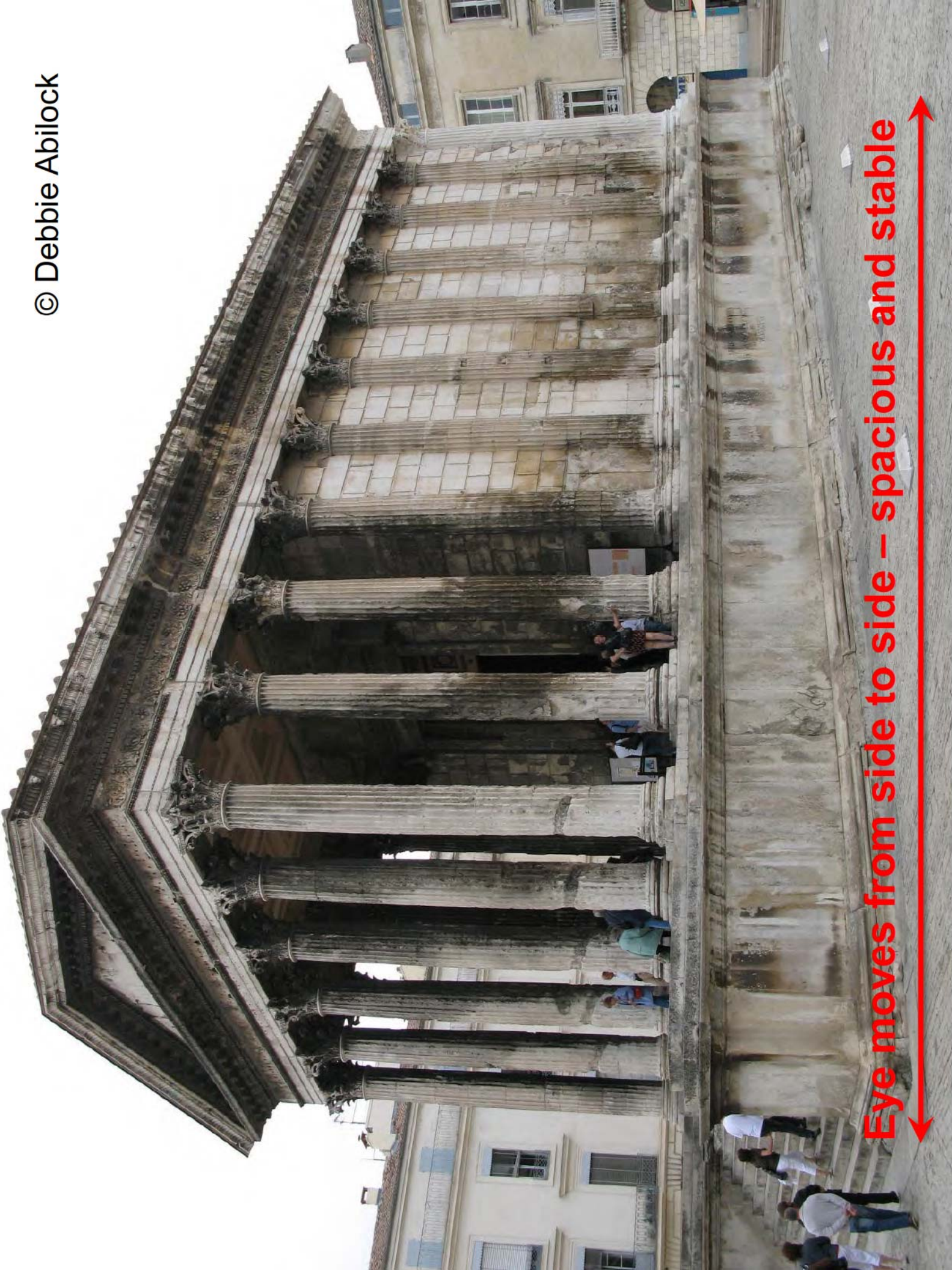
# The “grammar” of images

- Elements
  - line, scale, shape, texture, patterns, light
- Arrangement
  - balance, contrast, dominance /subordination, emphasis, movement, repetition, rhythm, variation, unity

# The angle

Where are [ you ] standing?

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Eye moves from side to side - spacious and stable

Eye moves from  
near to far

Vertical image  
exaggerates  
depth and  
distance



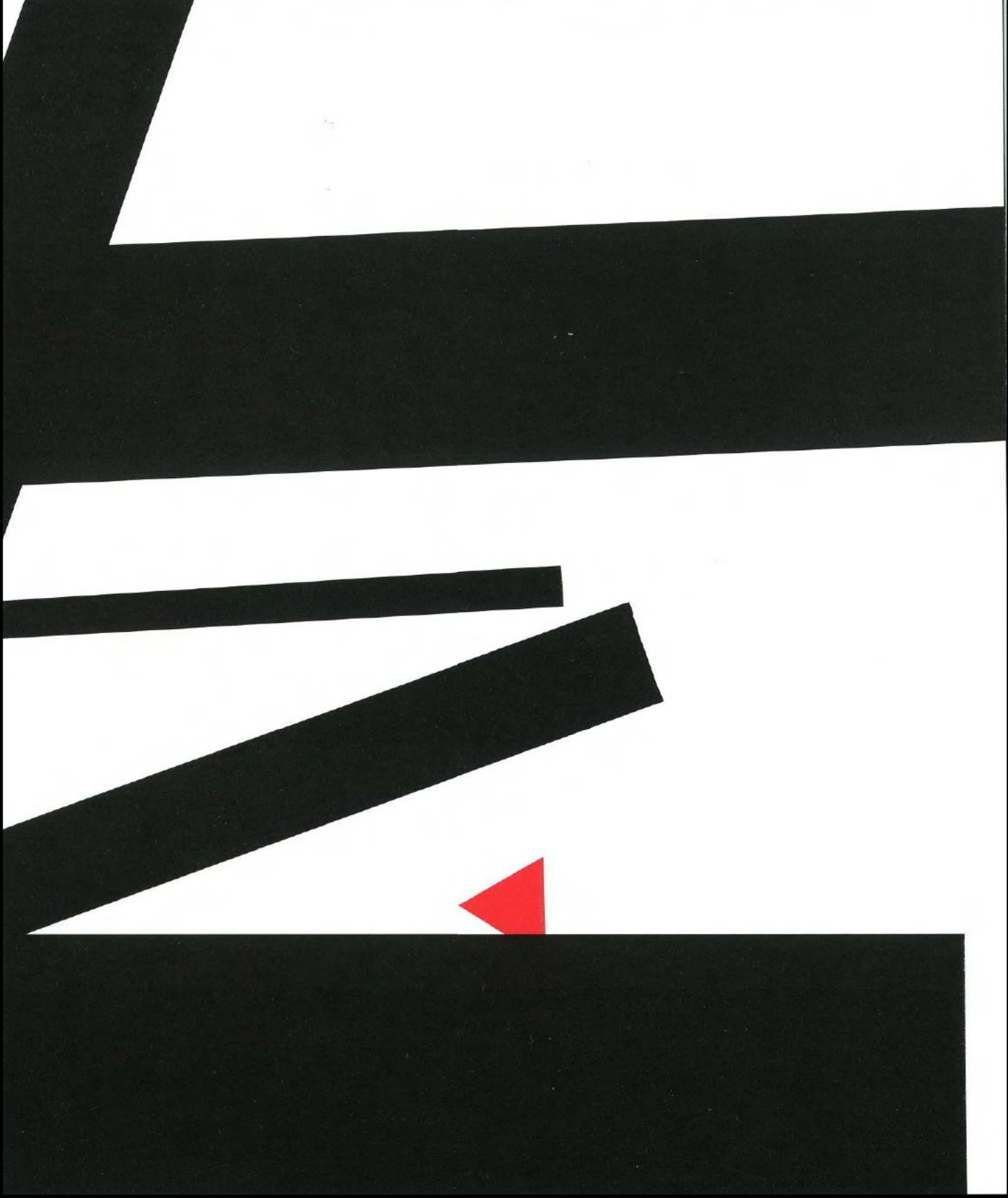
**A**

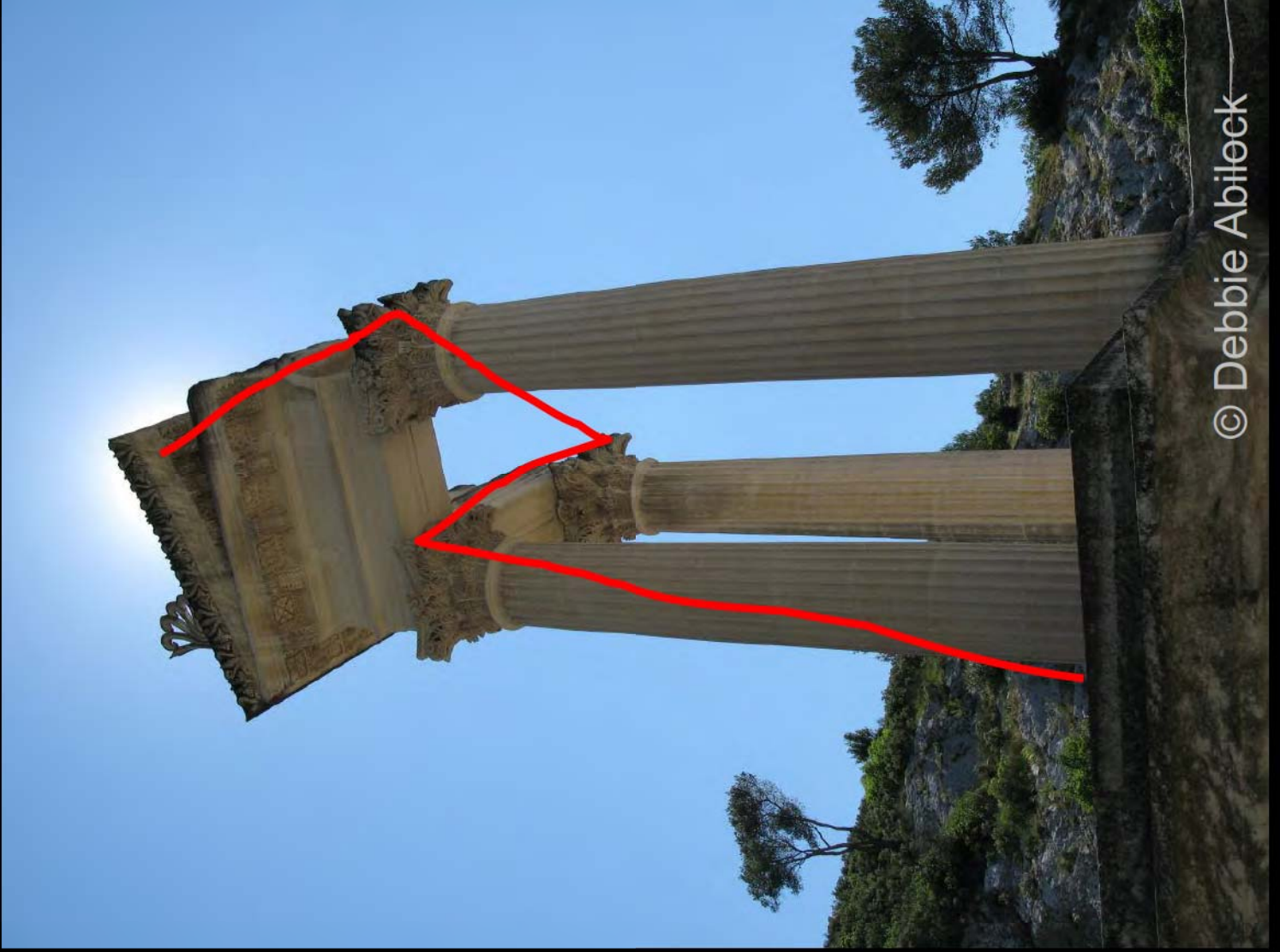
**12**

**13**

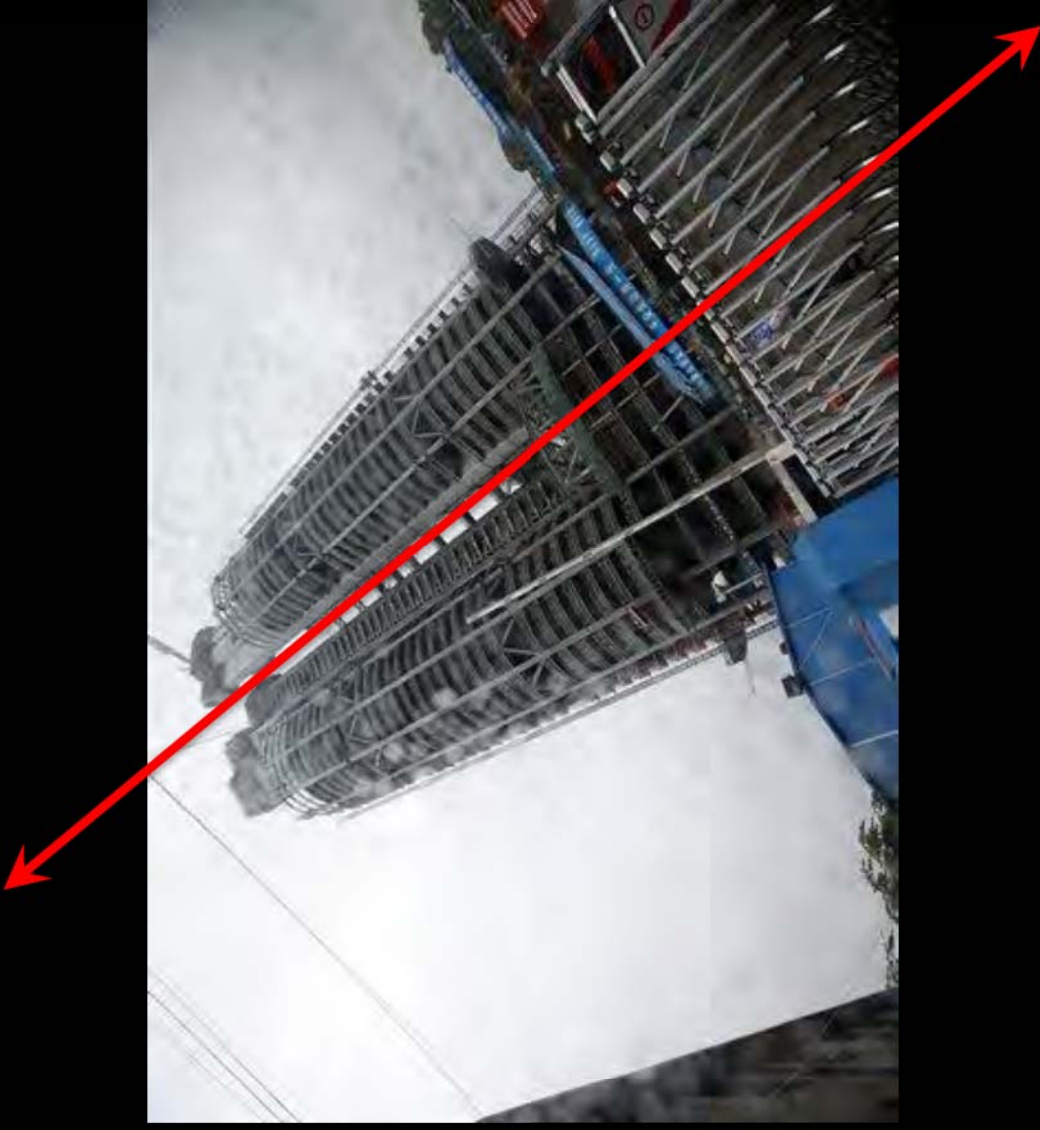
**14**

**C**





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Hoshiko, Eugene. *China Rich at 60*. 11 Aug. 2009. *AP Images*. AP, 29 Sept. 2009. Web. 5 May 2010. 090811065979