

English IV: Media Literacy

**Final Project: The Prezi**

Due Date: Monday, May 16 at the beginning of class

Directions: Students will create a Prezi using the website: <http://www.prezi.com>. Students will then present the Prezi to the class. Possible topics are listed below.

- The changing landscape of music with evolving media.
- The evolution of media in your life (including a projection into the future).
- Pros and cons of technology in our world.
- suggest your own topic (must be approved by instructor)

To create the project, students will need to log on to the site above and register using an email. The project is an individual one. No partnerships or groups will be allowed. Please note the attached rubric for grading purposes.

Brainstorm your ideas for your presentation below:

1.

2.

3.

4.

5.

My topic will be \_\_\_\_\_.

## Multimedia:Prezi Rubric

Teacher Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

<b>CATEGORY</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Clarity and Neatness</b>	Prezi is easy to read and all elements are very clearly written, labeled.	Prezi is easy to read and most elements are clearly written, labelled, or pictured.	Prezi is hard to read with rough photos and labels.	Prezi is hard to read and one can not tell what goes where.
<b>Spelling &amp; Grammar</b>	No spelling or grammatical mistakes on Prezi with lots of text.	No spelling or grammatical mistakes on a Prezi with little text.	One or two spelling or grammatical errors on the Prezi.	More than two spelling or grammatical errors on the Prezi.
<b>Content</b>	Meets all the criteria of the assignment. All content is in the students' own words and is accurate.	Meets most of the criteria of the assignment. Almost all content is in the students' own words and is accurate.	Meets about half the criteria of the project. At least half of the content is in the students' own words and is accurate.	Does not meet the criteria of the assignment. Less than half of the content is in the students' own words and/or is accurate.
<b>Creativity</b>	Students have used media in creative and innovative ways that exploit the particular strengths of the Prezi format.  The final product is unique, powerful, effective, and compels the audience's attention.	Presentation is balanced, attractive, and easy-to follow.  It uses original student work and/or blends existing media in a new and interesting way.	There is a focus that is maintained throughout the piece, but it may not be compelling, or present information in a way that consistently keeps audience's attention.	The project has a weak focus. May contain creative aspects but those aspects tend to distract the viewer from the stated purpose of the presentation.