	Exceptional (A) 100	Proficient (B) 85	Approaching (C) 75	Below (D) 60	Well Below (F) 0
CONTENT					
• Introduction with thesis	Engaging introduction that contains hook. Contains a strong, well defined thesis (last sentence of introductory paragraph!) Paper has direction	Coherent introduction contains some general background info. Clear thesis defined, provides direction for paper	Intro is weak, doesn't give reader general background or hook. Thesis is not clearly stated, perfunctory, simple unclear.	Vague introduction, reader has little sense of what film is about. No clear thesis, incomplete	No attempt
• Support & evidence	Detailed, accurate, specific, convincing and appropriate examples or quotations from film. Fully developed throughout essay	Sufficient, accurate examples or quotations from film. May not be fully developed throughout essay.	Uneven, general, often brief support. Minimal examples used from film. Not fully developed throughout essay	Vague, missing or inappropriate support. Little or no examples from film used.	No attempt
• Ideas, analysis, & argument	Reasoned, insightful ideas. Show critical thinking and analysis. Shows thorough knowledge of film topic, themes, and/or production values. Thesis is well developed, interesting, and clear,	Shows some critical thinking and analysis. Shows knowledge of film topic, themes, or production values Thesis is clear and thoughtful.	Shows limited critical thinking and analysis' Shows limited knowledge of film, theme, or production values Thesis is simplistic, inadequately developed, or lacking in relevance.	Minimal analysis Doesn't demonstrate knowledge of film, theme, or production values Thesis is obvious, unsound, or inaccurate.	No attempt
• Conclusion	Stylishly and subtly returns to thesis. Extends main ideas, connects and comments on topic.	Returns to thesis and summarizes main points and ideas. Effectively concludes but doesn't extend	Summarizes previously stated information, but lacks closure or extension	Incomplete, Fails to conclude, adds nothing in many words	No attempt
ORGANIZATION • Follows Format of a good essay. Includes Topic Sentences and Transitions	Perfectly follows format of essay. Topic sentences clearly related to thesis and comprehensive. Fluid, engaging and varied transitions made between paragraphs	Topic sentences are related to thesis. Clear, functional "bridge" transitions made between		Doesn't follow format of essay. No topic sentences or not appropriate for paragraph's content.  No clear connections between paragraphs	NA
EXPRESSION					
Sentence Structure	Complete, varied, interesting, evident command of technique, style and grace	Complete and correct, some style	Some variety, some errors present	Repetitious, fragments and run-on's frequent	NA
• Vocabulary	Varied and sophisticated	Effective, appropriate to task	Adequate, uneven or "Thesaurus syndrome"	Limited, monotonous, inappropriate, lazy words	NA
Mechanics	Contains minimal to no errors in conventions (grammar, punctuation, spelling, capitalization)	Contains few minor errors in conventions	Contains errors that are distracting or cause confusion	Many convention errors interfere with communication or meaning	Errors are so profound they prevent readability.
RESOURCES	Works Cited and internal citations complete and in proper format. Film is properly cited.	Works Cited and internal citations are complete, with minor errors. Film is cited.	Works Cited and internal citatoins complete, not in proper format. Film is cited.	Works Cited is incomplete or missing some internal citations.	No attempt at Works Cited or Internal Citations