Analyzing Trailers for Codes and Conventions

Symbolic Codes

Costumes	
Hairstyles and/or Makeup	
Props	
Body language: Facial expressions, Gestures, Actions	
Colors	

Written Codes

Titles	
Credits	
Other Text	
Font	
Language techniques	

Audio Codes

Dialogue	
Music	

Narration	
Sound Effects	
Language techniques	

Technical Codes

Camera Angles	
Camera Distance	
Camera Movement	
Editing	
Lighting	

Narrative Conventions

Characters	
Settings	
Storyline	
Conflict	