

# Commercial Script Outline

## VIDEO

## AUDIO

STUDENTS ARE RUNNING THROUGH THE WOODS THEY LOOK TIRED AND THIRSTY

THEY COME UP TO PLACE THAT SELLS A NO BRAND MINERAL WATER. THERE IS A SHOT OF THE STORE OWNER WITH THE NAME OF THE STORE. “**L’Hutte de Sam**”

THE STORE OWNER APPROACHES THEM AND ASKS THEM WHAT THEY WANT.

THE RUNNERS RESPOND TO THE QUESTION.

THE STORE OWNER OFFERS THEM THE NO NAME WATER, THEY DRINK IT AND THE RUNNERS RESPOND TO THE TASTE BY SPITTING IT OUT.

THERE IS A SHOT OF EVIAN BOTTLES FLYING IN THE AIR.

THERE IS A SHOT OF “THE EVIAN WATER STORE “**L’Hutte de Marc**” MARC WELCOMES THE RUNNERS TO HIS STORE.

RUNNERS ASK FOR MINERAL WATER AND MARC GIVES THEM “EVIAN” THE RUNNERS REACT TO THE DELICIOUS WATER.

MIKE HOLDS UP THE BOTTLE OF MINERAL WATER STANDING NEXT TO DANIELLE AND READS THE SLOGAN.

THE EVIAN SLOGAN FLIPPING AROUND THE SCRENE.

(Music playing) “Chariots of Fire” Music plays and is lowered and raised throughout the commercial.

Mike: **runner sounding tired** J’ai soif? Et toi? (I’m thirsty? And you?)

Danielle: **runner sounding tired** J’ai soif aussi. Je voudrais un peu d’eau. (I’m thirsy too. I’d like some water.

Sam; **store owner** Oui, Qu’est que tu veux? (What would you like?)

Mike: **runner** Vous avez de l’eau mineral? (Do you have mineral water?)

Mike: **runner** C’est bof! (It’s bad)  
Danielle: **runner** C’est terrible! (It’s horrible)

Marc: **2<sup>nd</sup> store owner** Bienvenue a l’Hutte de Marc.

Mike: **runner** C’est delicious! (It’s delicious)  
Danielle: **runner** C’est magnifique! (It’s magnificent!)

Mike: **runner** “Evian l’eau mineral sans equal” (Evian the mineral water without equal)

MUSIC ENDS.

