

Room 340 News

Intro

Introduce your news channel and newscaster(s) 5 Points

Lead Story – Breakdown of the News

After viewing 2 broadcasts, analyze the time devoted to particular types of news. Write and read as a news story. (Approx. 2 minutes)

20 Points

Include a pie chart or other visual aid 10 Points

Transition

5 Points

Hard News Story

Select one story from your assigned city. Write and read as a news story. (Approx. 1 Minute)

15 Points

Optional Visual Aid Bonus 10 Points

Teaser

Add a teaser for a bonus story after the commercial break. 5 Points

Hook

Include a Hook somewhere in your newscast. 5 Points

/65 Points Total