

Presidential Education Speeches

Prior to viewing, please explain your personal feelings about viewing President Obama's Education Address in class.

5 Core Questions:

1. Who created this message?

2. What techniques are used to attract my attention (or shape my response)?

3A. How do you understand (interpret) this message? Explain why.

3B. How might someone understand this message differently? Explain.

4A. What lifestyles, values, and points of view are represented in this message?

4B. What (if any) lifestyles, values, and points of view are omitted from this message?

5. Why was this message sent?

Additional Questions

6. What (if anything) did you find controversial in this speech?

7. What (if anything) did you find enlightening, entertaining, or encouraging?

8. Rate this speech on effectiveness. 1 is low. 10 is high.

Prior to viewing, please explain your personal feelings about viewing President George H.W. Bush's Education Address in class.

5 Core Questions:

1. Who created this message?

2. What techniques are used to attract my attention (or shape my response)?

3A. How do you understand (interpret) this message? Explain why.

3B. How might someone understand this message differently? Explain.

4A. What lifestyles, values, and points of view are represented in this message?

4B. What (if any) lifestyles, values, and points of view are omitted from this message?

5. Why was this message sent?

Additional Questions

6. What (if anything) did you find controversial in this speech?

7. What (if anything) did you find enlightening, entertaining, or encouraging?

8. Rate this speech on effectiveness. 1 is low. 10 is high.

Compare and contrast the 2 speeches. Think in terms of content, purpose, delivery, effect, political climate, etc.

Similarities

Differences

