

Paris Hilton Inc: The Selling of Celebrity

1. What promotional stunt did Paris orchestrate upon her release from prison?
2. What types of shots do the paparazzi prefer to get? Why do they prefer these?
3. How many celebrity newsweeklies are sold in North America every week?
4. List 2 ways Paris used the paparazzi to her advantage.
5. Paris has (specify the number of each)
_____ companies
_____ products
_____ movies
_____ seasons of her own television shows
6. How has new technology affected the paparazzi industry?
7. What occurred during the filming of Cleopatra that forever changed the manufactured publicity image?
8. In what year did the line between the public and private celebrity disappear?
9. What fact does a recent poll reveal about teenagers and fame?
10. How has technology helped Paris Hilton in her claim-to-fame?
11. How has it helped individuals like Perez Hilton?
12. What advice was given to Paris to clear her negative image in the media?

13. List 3 interesting facts or examples from the video.

14. List 3 facts or examples from the video that you find disgusting or disturbing.

15. List 3 questions you want to ask.

16. In your opinion, does more images = more truth. Explain.

17. Do you see Paris Hilton as:

- A. a sign-of-the-times
- B. the decline of civilization
- C. a role model
- D. other

EXPLAIN:

18. This documentary was made two years ago. What has changed since Paris, and what do you see as the future?