



# MUSIC VIDEO

**Objective:** Students will create a unique music video using either an original or commercial piece of music. Songs and videos should deal with a societal issue in positive manner. Your video should interpret the musical piece you have chosen.

**Product:**

1. All music must be screened and approved by the teacher. This requires a comprehensive lyric sheet (1<sup>st</sup> step) and treatment.
2. All music videos must be scripted and storyboarded in detail. The shot list should match to the lyric sheet and the treatment.
3. All music videos will meet the following conditions:
  - a. No obscene/profane lyrics.
  - b. No use or showing of drugs, alcohol, weapons, or nudity.
  - c. No explicitly or implicitly sexual materials.
4. Each video must meet specific criteria in order to be acceptable. Unacceptable videos must be re-submitted for credit.

**Criteria:**

1. 1 ½ - 4 minutes in length
2. Video adequately matches audio (pictures illustrate lyrics)
3. Video is completed with care and demonstrates attention to detail and demonstrates mastery of camera and/or editing techniques.
4. Full credits for all aspects of the video
5. Follow guidelines from all handouts
6. Videos will be graded with the “Music Video Grading Rubric”