

Music Video Analysis

Song Title:

Artist:

What type of music is the song?

Directions: As you closely watch the music video, answer the following questions with as much detail as possible.

Gender Roles

1. What are the men doing? (Dancing, sitting, swimming, etc.) Also describe their body language.
2. What are the women doing? (Dancing, sitting, swimming, etc.) Also describe their body language.
3. How are the men dressed? How much skin is revealed?
4. How are the women dressed? How much skin is revealed?
5. Are there more, fewer, or the same number of men as women?
6. Do the men/women have power? How do you know?

Race

1. What races do you see represented?
2. What is the race of the person at the focus of the video?

Sexuality

1. Describe any sexually explicit body language.
2. Who is more sexualized – men or women? Both?
3. Are there sexually explicit lyrics or messages?
4. Describe the relationships between the men and women: Are they long or short term? Casual or serious?

Materialism

1. Describe the products that are highlighted in the video: (cars, jewelry, clothes, etc.)
2. Are any brand names shown?
3. How is wealth defined in the video?
4. Are products mentioned in the song lyrics?

Violence

1. Describe any violent lyrics in the song:
2. Describe any violent body language:
3. Describe any violent actions or weapons that are shown:

Considering all the above categories and your reading of the video, what is the message of the song?