



I-SEARCH BRAINSTORMING EXERCISE

One of the best methods of brainstorming is to begin with a grand list of potential topics and slowly let the best rise to the top. In order to generate a laundry list of products that influence our everyday lives. You need to list five products that you use every day (be specific-give brand name), list five products that you refuse to use, list five products that you wish that you had, and list five products in your house that you do not know how to use or what their purpose is.

1. Name five products that you use every day (be specific-give brand names)

1. _____
2. _____
3. _____
4. _____
5. _____

2. Name five products that you refuse to use

1. _____
2. _____
3. _____
4. _____
5. _____

3. Name five products that you wish you had

1. _____

2. _____

3. _____

4. _____

5. _____

4. Name five products in your house that you do not know how to use or what their purpose is

1. _____

2. _____

3. _____

4. _____

5. _____