

## Film Review Rubric – *The Red Balloon*

	Exemplary	Satisfactory	Needs Improvement
<b>Content</b>	Fabulous opening sentence that establishes the tone of the review	Adequate opening sentence that gives the reader some indication of your opinion	Poor opening sentence - the reader is left wondering how you feel about the film
	Mentions the important technical aspects of the film and the individuals responsible for these accomplishments or failures	Mentions the important technical aspects of the film but not the people responsible for them	Does not note important aspects of the film or key people who were responsible for them
	Provides a succinct plot synopsis without divulging too much of the film	Provides an overly detailed plot synopsis of the film or a synopsis that does not quite give the reader enough information	Provides so much information about the plot (synopsis) that the film is rendered meaningless and is ruined for the viewer, <b>or</b> tells so little about the film that the reader can not determine whether or not to see the film
	Provides relevant examples / illustrations from the film to buttress their opinions about its effectiveness (including dialogue when relevant)	Provides some examples of action / dialogue from the film that supports their ideas about the film's effectiveness	Includes no examples of action or dialogue from the film