

Creating a Genre Movie Poster

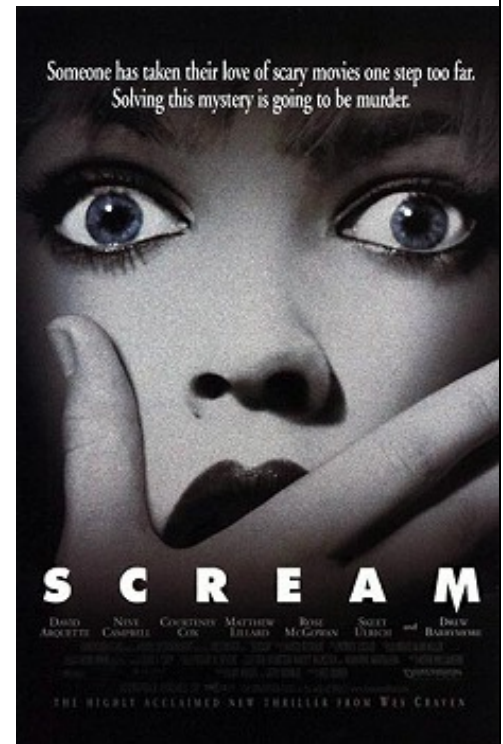
For this assignment you need to design a movie poster that demonstrates your understanding of the **CONVENTIONS/ARCHETYPES** of the **Western, Science Fiction, or Horror** genre.

Possible Things to Include:

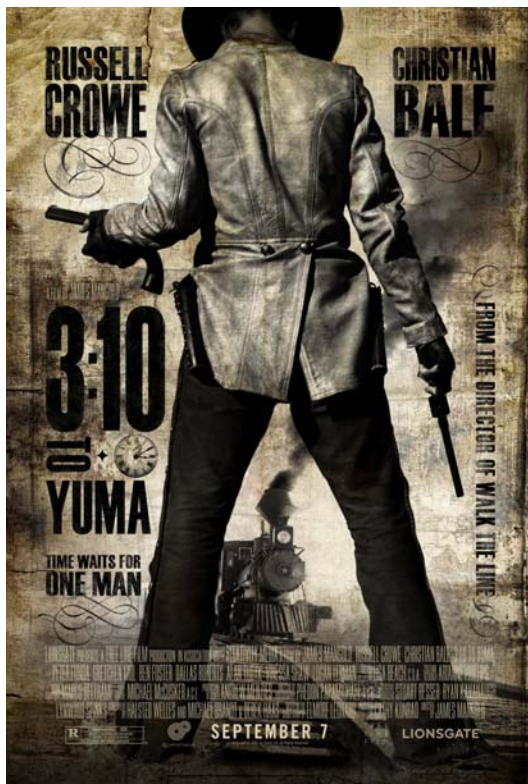
- A title (made up)
- A main image that shows something about the film
- A tag line – *A Nightmare on Elm Street* –
“Don’t go to sleep or you’ll wake up dead!”
- Production details (director, producer, etc.)
- The stars’ names
- Release date
- A quote from a film critic
- A rating

There are *many* ways to make your poster interesting and to catch your public’s eye. Think about the posters you see for movies. How do they get you to go and see the film?

You may use images from the internet as long as you give credit to the source. Do not however use images that have been part of existing films.



Extra credit will be given for original artwork or original photography.



You will also need to answer the questions on the back of this sheet and submit with your poster.

Movie Poster Explanation

Your Name:

Movie Title:

Genre:

Archetypes/conventions used in poster:

Symbolism: (object, color, imagery, posture, etc.)

Explain how your poster identifies the film's genre & attracts film goers.

Image Sources: